

Rep Order# 7914413 Ver# 9 Mod# 3 Status Confirmed
EC'd Yes

Traffic Order# 25427 Printed: 10/24/2012 11:04 AM
Last Received: 10/24/2012 7:21 AM

1 of 4

Station KSL-TV SALT LAKE CITY Agency () GREAT AMERICAN MEDIA
Advertiser () DCCCC-DEM CNGRS CMPG 3050 K ST NW, SUITE 100
Product DCCC WASHINGTON, DC 20007
Estimate# 2112 Agency C/P1/P2/E 11/14/2112
Buyer Katie Keuleman Flight Dates 10/23/2012 - 10/29/2012
Phone# Hiatus Weeks
Fax# Salesperson Phone# 202-872-1155
Salesperson FAX#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	TU-F	KSL 5 EARLY TODAY	5A-6A	:30	10/23-10/26	1	\$115.00	1
2	TU-F	KSL 5 NEWS TODAY	6A-7A	:30	10/23-10/26	1	\$525.00	1
3	TU-F, M	TODAY SHOW 7-8A	7A-8A	:30	10/23-10/29	0	\$700.00	0
4	TU-F, M	TODAY SHOW 8-9A	8A-9A	:30	10/23-10/29	0	\$475.00	0
5	SA	SATURDAY TODAY	5A-659A	:30	10/27-10/27	1	\$60.00	1
6	SU	SUNDAY TODAY	7A-8A	:30	10/28-10/28	1	\$225.00	1
7	SU	MEET THE PRESS	8A-9A	:30	10/28-10/28	0	\$200.00	0
8	TU-F	TODAY SHOW 2	9A-10A	:30	10/23-10/26	1	\$325.00	1
9	TU-F	KSL 5 NEWS AT NOON	12P-1P	:30	10/23-10/26	1	\$330.00	1
10	TU-F	TODAY SHOW 3	1P-2P	:30	10/23-10/26	1	\$325.00	1
11	TU-F, M	KSL 5 NEWS	5P-630P	:30	10/23-10/29	0	\$525.00	0
12	TU-F, M	KSL 5 NEWS AT 6P	6P-630P	:30	10/23-10/29	0	\$485.00	0
13	TU-F	KSL 5 NEWS AT 630P	630P-7P	:30	10/23-10/26	2	\$900.00	2

Station KSL-TV SALT LAKE CITY
 Advertiser () DCCC-DEM CNGRS CMPG
 Product DCCC
 Estimate# 2112
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In Day Program

14 SA KSL 5 NEWS AT 6P SAT

15 SA GAME NIGHT LIVE

16 TU-F, M KSL 5 NEWS AT 10

17 SA KSL 5 NEWS AT 10 ~ SAT

18 SU KSL 5 NEWS AT 10 ~ SUN

19 TU-F TONIGHT SHOW

20 TU-F JIMMY FALLON VARIETY SHOW

21 TU-F RACHAEL RAY

22 TU-F STUDIO 5

23 TU-F NEWS

24 TU-F NEWS

25 TU-F NEWS

26 TU-F NEWS

27 TU GO ON

28 W L&O

29 SA AN ERAC/GO ON

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/2112
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

Time Len Dates

6P-630P :30 10/27-10/27

630P-7P :30 10/27-10/27

10P-1035P :30 10/23-10/29

10P-1035P :30 10/27-10/27

10P-1035P :30 10/28-10/28

1035P-1137P :30 10/23-10/26

1137P-1236A :30 10/23-10/26

10A-11A :30 10/23-10/26

11A-12P :30 10/23-10/26

4P-430P :30 10/23-10/26

5P-530P :30 10/23-10/26

6P-630P :30 10/23-10/26

630P-7P :30 10/23-10/26

830P-9P :30 10/23-10/23

8P-9P :30 10/24-10/24

7P-8P :30 10/27-10/27

Spots/Week

0 1

\$225.00 0

\$100.00 1

\$1,800.00 0

\$1,100.00 0

\$2,300.00 0

\$600.00 0

\$250.00 0

\$325.00 4

\$325.00 4

\$325.00 4

\$1,000.00 1

\$1,300.00 1

\$900.00 2

\$5,000.00 1

\$2,500.00 1

\$800.00 1

Showing Bylines: All Lines

Rep Firm () WASHINGTON
 Sales Office () JAMIE ANDRUS

Salesperson () JAMIE ANDRUS

Salesperson Phone# 202-872-1155

Salesperson FAX#

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EC'd	Yes												
Station	KSL-TV SALT LAKE CITY							Agency	() GREAT AMERICAN MEDIA				
Advertiser	() DCCC-DEM CNGRS CMPG								3050 K ST NW SUITE 100				
Product	DCCC								WASHINGTON, DC 20007				
Estimate#	2112							Agency C/P1/P2/E	11/14/2112				
Buyer	Katie Keuleman							Flight Dates	10/23/2012 - 10/29/2012				
Phone#								Hiatus Weeks					
Fax#													
In	Day							Time	Len				
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30	SU							1030A-11A	:30	10/28-10/28	1	\$130.00	1
31	SU							4P-430P	:30	10/28-10/28	1	\$225.00	1
32	SA							1105P-1135P	:30	10/27-10/27	1	\$420.00	1
33	SA							1135P-1205A	:30	10/27-10/27	1	\$50.00	1
34	SU							1035P-1105P	:30	10/28-10/28	1	\$750.00	1
35	SU							1105P-1135P	:30	10/28-10/28	1	\$230.00	1
36	SU							1135P-12A	:30	10/28-10/28	1	\$45.00	1
37	SU							9A-930A	:30	10/28-10/28	1	\$185.00	1
38	W-F							8A-9A	:30	10/24-10/26	3	\$700.00	3
39	W-F							9A-10A	:30	10/24-10/26	2	\$325.00	2
40	SU							10A-1030A	:30	10/28-10/28	1	\$125.00	1
41	SA-SU							5P-6P	:30	10/27-10/28	1	\$410.00	1
42	SU							615P-930P	:30	10/28-10/28	1	\$6,000.00	1

--REPORT TOTALS--

Report Totals: 45 / \$31,425.00

--SALES MONTHLY TOTALS--

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 Product DCCC 3050 K ST NW SUITE 100) WASHINGTON
 Estimate# 2112 WASHINGTON, DC 20007) JAMIE ANDRUS
 Buyer Katie Keuleman Agency C/P1/P2/E 11/14/2112
 Phone# Hatus Weeks Flight Dates 10/23/2012 - 10/29/2012 Salesperson Phone# 202-872-1155
 Fax# Fax# Salesperson FAX#
 Oct 12: 45 / \$31,425.00 Nov 12: 0 / \$0.00
 Sales Totals: 45 / \$31,425.00
 Station Totals: 45 / \$31,425.00
 Lines not sent/rclcd/rtrn: 0 / \$0.00
 —COMPETITIVE— Market Totals \$157,125 CABL 0% KJZZ 0% KSU 20% KTVX 0%
 KUCW 0% KUTV 0% NSL 0% UNKN 80%
 Books null
 Demos RA35+